Dream. Enter. Achieve.

Thinking about entering Concept Hair Learner of the Year? Feeling nervous? You're not alone.

Putting your work forward for a competition can feel like a big step. You might wonder if your work is good enough, worry about competing against other learners or simply feel nervous about stepping outside your comfort zone.

But here's the thing: **you don't have to feel completely confident to enter!**

Sometimes, entering is how you build that confidence.

It's about more than winning

Concept Hair Learner of the Year gives you the chance to showcase your technical skills, creativity and progression through an online photographic entry.

You'll have the opportunity to showcase your work, challenge yourself creatively and put your skills in front of industry professionals.

And if you progress to the live final, you'll gain an experience that you can take with you into your future career.

Imagine being able to say at your first job interview that you entered a national learner competition, pushed yourself outside your comfort zone and made it to the live final.

That's something to be proud of.

What if I don't win?

That's OK.

Competitions are about challenging yourself, gaining experience and learning along the way. You might discover something new about your skills, push yourself creatively or simply realise that you're capable of more than you thought.

Everyone's in the same boat, so no one feels on their own with the nerves. Some people are just better at hiding it than others!

And you never know where entering might lead.

Past Concept Hair Learner of the Year winners have gone on to compete nationally, work with industry brands, join creative teams, appear on stage, build successful freelance careers and even return to education to inspire the next generation.

"Winning Concept Hair made me believe I can achieve anything." Jess Maundrell - Concept Hair Learner of the Year Overall Winner 2025

Your first step could lead somewhere unexpected

Mia Guynan, previous Hair-Up Level 3 winner said being involved with Concept Hair Learner of the Year *"improved my confidence and helped me feel relevant in the industry."*

Kevin Kusmierek described winning Barbering Level 3 as *"just the beginning"*, going on to have work featured across social media, make stage appearances and work with recognised names in the industry.

You don't know what opportunities could come from entering until you take that first step.

So, what have you got to lose?

It's OK to be scared.

It's OK to wonder whether you're good enough.

It's OK not to know what will happen.

You just need to be brave enough to give it a go.

You could make it to the live final. You could build your confidence, discover new skills and open a door to an opportunity you never expected.

And even if you don't win, you'll have gained experience that can help you in your future career.

This could be your moment

Don't wait until you feel completely ready.

Dream. Enter. Achieve.

Put your work forward, challenge yourself and see where it could take you.

Your next opportunity could start with one entry.

Click here to check out Career Style for more career advice, inspiration and opportunities in hairdressing and barbering.